



Architectural competitions

# GLASGOW SCHOOL OF ART SCOTLAND

© GSA

Malcolm Reading Consultants provides independent advice and hands-on support to clients involved in capital projects.

This can range from drawing up feasibility studies and business cases, to resolving project problems and acting as the client's representative throughout the course of the project.

We have a reputation for achieving outstanding design for high-profile organisations.

We are also the leading private organiser of architectural competitions in the UK.

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The Glasgow School of Art is Scotland's premier art school, internationally known and respected. The current estate (with the exception of the notable Grade A listed Mackintosh Building) was restricting the School from realising its ambitions.

Malcolm Reading Consultants worked with the Governors to set-up and manage a two-stage international design competition to appoint a world-class architect-led design team to deliver Phase 1 of the urban campus masterplan.

More than 150 entries were received from all over the world, including several Pritzker Architecture Prize Laureates. The dedicated competition internet site MRC organised received nearly 57,000 visits. The Expression of Interest document was downloaded over 11,000 times.

We managed the rigorous process (against set evaluation criteria) of submissions, presentations and interviews. The selection committee was unanimous in choosing Steven Holl Architects. As the GSA explained to the press, '(Their) work showed a poetic use of light and their submission demonstrated a singular creative vision...'

'Holl's approach to the craft of building, his understanding of the opportunities of new technology and an enjoyment of the challenges of sustainable design, promises a great step forward in the development of architecture in an urban setting.'

## PROJECT DETAILS

**Value** £50m (Phase I)

**Won by** Steven Holl Architects  
with JM Architects