



Architectural competitions

KING'S CROSS SQUARE LONDON

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Malcolm Reading Consultants provides independent advice and hands-on support to clients involved in capital projects.

This can range from drawing up feasibility studies and business cases, to resolving project problems and acting as the client's representative throughout the course of the project.

We have a reputation for achieving outstanding design for high-profile organisations.

We are also the leading private organiser of architectural competitions in the UK.

This new square, occupying 7,000m² directly in front of the historic Grade 1 listed façade to Kings Cross must be able to cope with up to 100,000 commuters, visitors and residents every day.

In association with the Royal Institute of British Architects (RIBA) Competitions Office we are managing the international, two-stage design competition for the client body; which is led by the landowner Network Rail (in collaboration with London Boroughs of Camden and Islington, Transport for London, and in association with Design for London, with supervising architect John McAslan + Partners).

PROJECT DETAILS

Value Confidential
Won by Stanton Williams

The competition is being run in accordance with European procurement regulations and received over 100 entries at the first stage. As part of our commission we established a brand and set-up a dedicated website for the project and managed all of the communications materials. Over the eight week competition process the website registered over 15,000 hits and the Expression of Interest document was downloaded over 11,000 times.

The competition was featured on over twenty websites internationally including the USA, Canada, the Czech Republic, Germany, France, Turkey, Portugal and various cross-European and British sites.

A shortlist of six has been chosen to work up concept propositions and a winner will be selected in early 2010.

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